



24-25-26 FEBBRAIO 2022 PARMA

MECFOR

MECHANICS FOR MANUFACTURING & SUBCONTRACTING



Press Release

MECFOR DOUBLES UP: FORUM IN JULY AND PHYSICAL FAIR IN FEBRUARY 2022

Mecfor the appointment conceived by Fiere di Parma and CEU- Exhibition Center UCIMU in 2021 becomes a phygital Forum

(Parma, 28 January 2021) – Contributing to a global strategy to respond to the increasingly urgent green-saving needs in the heavy industry sector, in a think tank that will see research, economy, business and talent for mechanical innovation confront each other. This is the aim of **Mecfor-Forum scheduled on July 7 at Fiere di Parma in conjunction whit SPS Italy – Smart Production Solutions** (6-8 July, 2021) organized to promote MECFOR 2022.

Because, if it's true that the extension of the current state of emergency force us to postpone Mecfor, the new B2B event created by Fiere di Parma and UCIMU Exhibition Center, to February 2022 (24/26), it is equally true that **in 2021 Fiere di Parma plays offense: teams up with Messe Frankfurt Italy and promotes the trade show with a Forum, in contemporary with SPS Italy , the leading trade fair on automation and digital for the industry.**

The Forum, which will welcome operators in an exhibition center with an access management system aimed at guaranteeing safety with the highest safe & security standards, will be a physical event but also broadcasted via streaming.

A secure, but also streamlined, effective format with an high digitization rate that capitalizes the success of Cibus Forum 2020 from an organizational and technological point of view with over 1000 operators a day in attendance and 3,000 spectators in streaming.

The Forum will include two sessions of meetings, an economic and a technical one flanked by an exhibition area of representative desks.

Mecfor doubles up. In fact, the physical fair whose concept has already received the enthusiasm and interest of the sector will be held in 2022: three sections - Subfornitura, Revamping and Turning- and three different and synergistic industrial visions. On one hand the manufacturing industry and the third parties production, on the other hand the circular economy.

In order to support companies in the process of accompanying the 2022 appointment, the headquarter of Viale delle Esposizioni has organized two "virtual" meetings:

- Webinar dedicated to the Revamping market and the theme of the Tax Credit envisaged in the 4.0 Transition (March 2021)

- Webinar dedicated to lathe machines and other enabling technologies connected to it (November 2021)



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Updates and more details on the 2021 schedule will be indicated in the next weeks on the website: www.mecforparma.it.

For more informations contact Mr. Orion Palmer (mobile phone 344 1121839).

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ORGANIZATIONAL INFORMATION

Mecfor Forum

date: July 7, 2021

location: Viale delle Esposizioni, 393/a, Parma

Mecfor

dates: February 24-26, 2022

location: Viale delle Esposizioni 393/a, Parma



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